Big Data Cleaning

Paolo Papotti

EURECOM, France

3rd International KEYSTONE Conference 2017

Skype users make

PASSENGERS

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4,166,667

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34,150 VIDEOS



110,040

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284,722



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Tinder
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590,278

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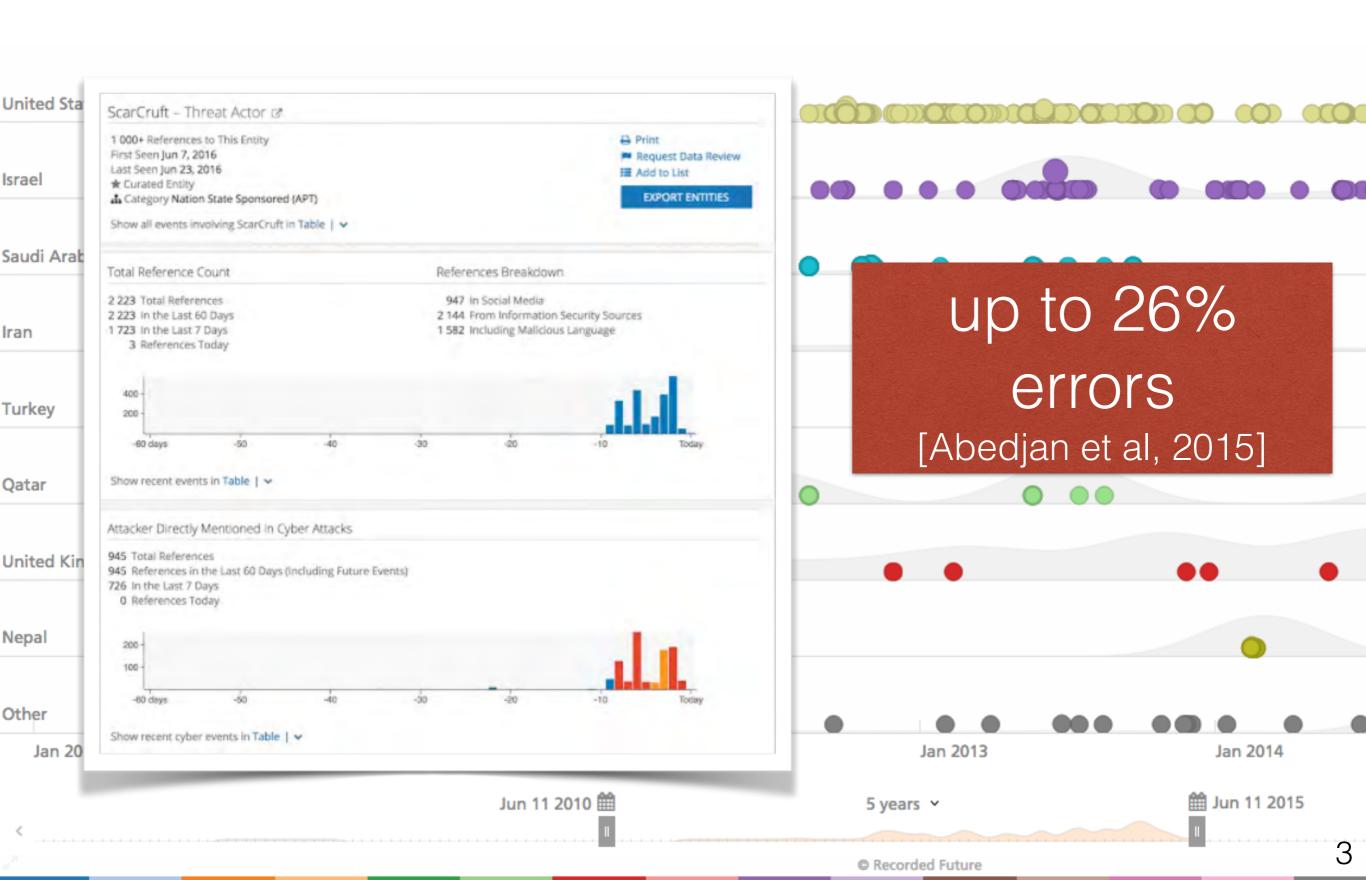
51,000 **APPS**

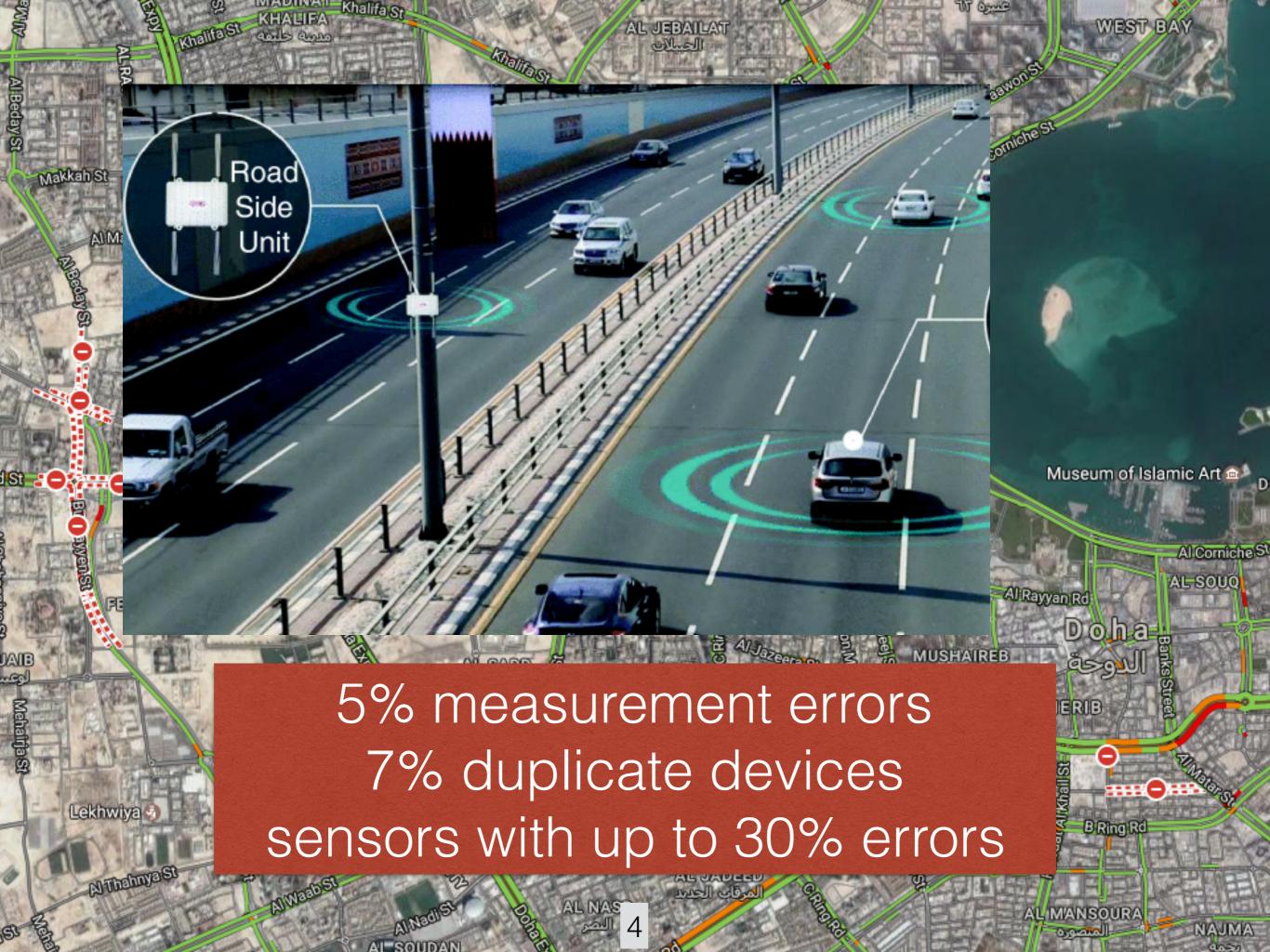
HOURS OF VIDEO



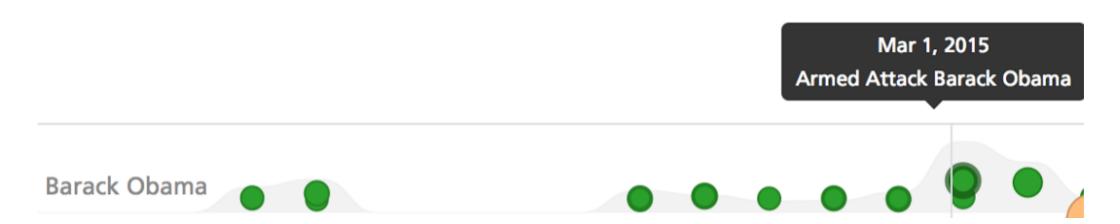


Cyber Attacks by Actors Related to Iran





Is quality of data important?



- Many decisions are taken after manually scrutinizing the data
 - -Military attack
- But more and more are taken by algorithms
 - Stocks trading
 - -Credit report/Risk assessment
 - -Self driving cars

But it is expensive!

F HOME

Q SEARCH

The New York Times

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TECHNOLOGY

For Big-Data Scientists, 'Janitor Work' Is Key Hurdle to Insights

By STEVE LOHR AUG. 17, 2014

Yet far too much handcrafted work — what data scientists call "data wrangling," "data munging" and "data janitor work" — is still required.

Data scientists, according to interviews and expert estimates, spend from 50 percent to 80 percent of their time mired in this more mundane labor of collecting and preparing unruly digital data, before it can be explored for useful nuggets.

Data quality facts



[Chief scientist]

"engineers dedicated to data integration and cleaning" [CIO]

"50 people curating products' data"





"Typical duration of an integration project is in terms of **years**" [Former Chief Scientist]

Why Google

Products

Solutions

Launcher

Pricing

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Documentation

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GOOGLE CLOUD BIG DATA AND MACHINE LEARNING BLOG

Innovation in data processing and machine learning technology



Google Cloud Platform adds new tools for easy data preparation and integration

Thursday, March 9, 2017

Big Data

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FORRESTER®

FOR CUSTOMER INSIGHTS PROFESSIONALS

The Forrester WaveTM: Data Preparation Tools, Q1 2017

The Seven Providers That Matter Most And How They Stack Up

by Cinny Little March 13, 2017



[https://cloud.google.com/dataprep]



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GOOGLE CLOUD BIG DATA AND MACHINE LEARNING BLOG

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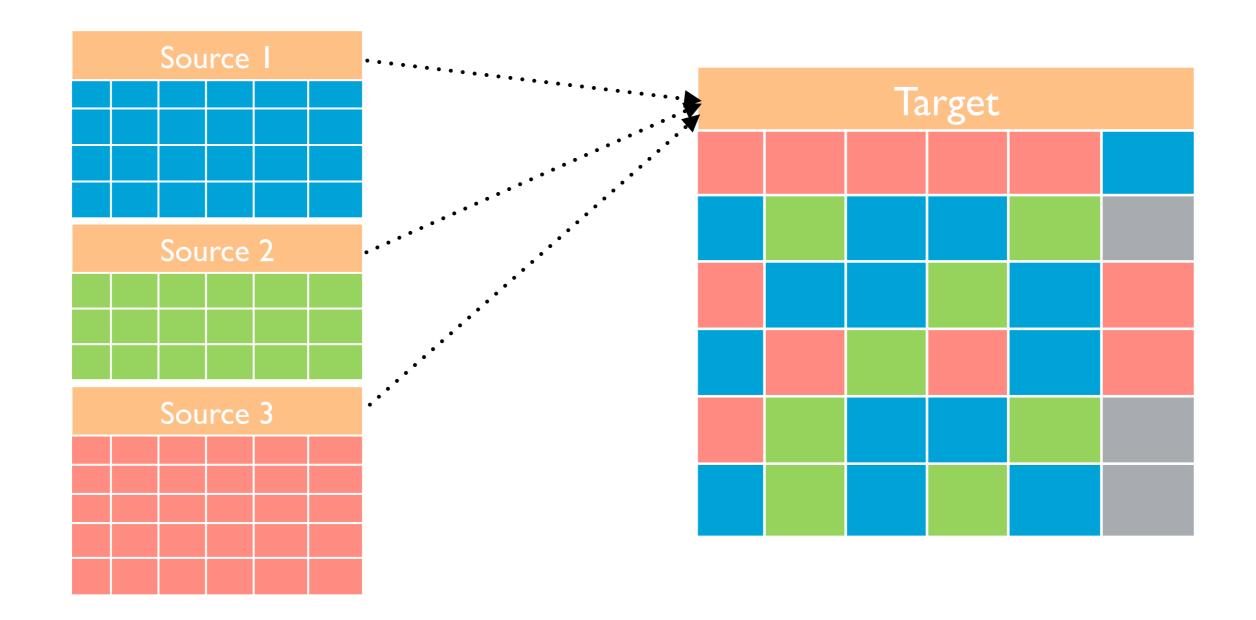
The Forrester Wave™: Data Preparation Tools,

Q1 2017

The Seven Providers That Matter Most And How They Stack Up

by Cinny Little March 13, 2017





Source I Source 2 Source 3

UNION

Target

```
BEGIN TRANSACTION; SET CONSTRAINTS ALL DEFERRED; delete from target. PersonSet; delete from target. CarSet; delete from target. MakeSet; delete from target. CitySet;
                    - TGDS
create table work.TARGET_VALUES_TGD_v8_v3 AS
   select distinct null as v3id, rel_v8.cityName as v3name, rel_v8.region as v3region
from source.CityRegionSet AS rel_v8;
create table work.TARGET_VALUES_TGD_v5_v0v1 AS
                                                                           null as v0age,
   select distinct null as v0id, rel_v5.personName as v0name,
       as v0carld, null as v0cityld,
       as v1id, rel_v5.carModel as v1model,
                                              null as v1plate,
                                                                   null as v1makeld
   from source.PersonCarSet2 AS rel_v5;
create table work.TARGET_VALUES_TGD_v6_v0v3 AS
   as v0cityId,
       SK{T=||'[0.0:'||rel_v6.personName||]'||-'||[2.4:'||rel_v6.cityName||]|||-'|||[1.4:'||rel_v6.cityName||]|||-'|||[1.0:'||rel_v6.personName||]|||.0.5'||-'|||[2.4:'||rel_v6.cityName||]||-'|||'||1.5'||-'|||'||2.6'|||-'|||
   v3id, rel_v6.cityName as v3name, from source.PersonCitySet AS rel_v6;
as v3id.
                                             null as v3region
create table work.TARGET_VALUES_TGD_v7_v1v2 AS
      ect distinct null as v1id, rel_v7.carModel as v1model, null as v1plate,

'SK{T=||'[1.1:||rel_v7.carModel||']||'-||'[3.7:||rel_v7.makeName||']||'J=||'[||'[1.1:||rel_v7.carModel||']||'.1.8||-||'[3.7:||rel_v7.makeName||']||'.8.9||'y| as
v1makeld,
       v2id,
      rel_v7.makeName as v2name
   from source.CarMakeSet AS rel_v7;
create table work.TARGET_VALUES_TGD_v4_v0v1 AS
      ect distinct null as v0id, rel_v4.personName as v0name, rel_v4.age as v0age,

'SK{T=||'[0.0:'||rel_v4.personName||-'||'0.10:'||rel_v4.age||']||'-||'[1.11:'||rel_v4.carPlate||']||']="||'[1||'[0.0:'||rel_v4.personName||-'||'0.10:'||rel_v4.age||']||'.0.2'||'-||'[1.11:'||
   select distinct null as v0id, rel_v4.personName as v0name,
null as v1model, rel_v4.carPlate as v1plate, from source.PersonCarSet1 AS rel_v4;
                                                           null as v1makeld
               -- RESULT OF EXCHANGE --
insert into target.PersonSet
select cast(work.TARGET_VALUES_TGD_v4_v0v1.v0id as text) as v0id, cast(work.TARGET_VALUES_TGD_v4_v0v1.v0age as text) as v0age, cast(work.TARGET_VALUES_TGD_v4_v0v1.v0cityld as text) as v0cityld from work.TARGET_VALUES_TGD_v4_v0v1
                                                                                   cast(work.TARGET_VALUES_TGD_v4_v0v1.v0name as text) as v0name,
                                                                             cast(work.TARGET_VALUES_TGD_v4_v0v1.v0carld as text) as v0carld,
   UNION
                cast(work.TARGET_VALUES_TGD_v6_v0v3.v0id as text) as v0id,
                                                                                   cast(work.TARGET_VALUES_TGD_v6_v0v3.v0name as text) as v0name,
   select
     cast(work.TARGET_VALUES_TGD_v6_v0v3.v0age as text) as v0age, cast(work.TARGET_VALUES_TGD_v6_v0v3.v0cityId as text) as v0cityId
                                                                             cast(work.TARGET_VALUES_TGD_v6_v0v3.v0carld as text) as v0carld
               work.TARGET_VALUES_TGD_v6_v0v3
   from
   UNION
     elect cast(work.TARGET_VALUES_TGD_v5_v0v1.v0id as text) as v0id, cast(work.TARGET_VALUES_TGD_v5_v0v1.v0age as text) as v0age,
                                                                                   cast(work.TARGET_VALUES_TGD_v5_v0v1.v0name as text) as v0name,
                                                                             cast(work.TARGET_VALUES_TGD_v5_v0v1.v0carld as text) as v0carld,
cast(work.TARGET_VALUES_TGD_v5_v0v1.v0cityId as text) as v0cityId from work.TARGET_VALUES_TGD_v5_v0v1;
insert into target.CarSet
              cast(work.TARGET_VALUES_TGD_v4_v0v1.v1id as text) as v1id.
                                                                                   cast(work.TARGET_VALUES_TGD_v4_v0v1.v1model as text) as v1model,
   select
cast(work.TARGET_VALUES_TGD_v4_v0v1.v1plate as text) as v1plate, cast(work.TARGET_VALUES_TGD_v4_v0v1.v1makeld as text) as v1makeld
              work.TARGET_VALUES_TGD_v4_v0v1
   UNION
                cast(work.TARGET_VALUES_TGD_v7_v1v2.v1id as text) as v1id,
   select
                                                                                   cast(work.TARGET_VALUES_TGD_v7_v1v2.v1model as text) as v1model,
cast(work.TARGET_VALUES_TGD_v7_v1v2.v1plate as text) as v1plate, cast(work.TARGET_VALUES_TGD_v7_v1v2.v1makeld as text) as v1makeld
               work.TARGET_VALUES_TGD_v7_v1v2
   UNION
                                                                                   cast(work.TARGET_VALUES_TGD_v5_v0v1.v1model as text) as v1model.
select cast(work.TARGET_VALUES_TGD_v5_v0v1.v1id as text) as v1id, cast(work.TARGET_VALUES_TGD_v5_v0v1.v1plate as text) as v1plate, cast(v
                                                                        cast(work.TARGET_VALUES_TGD_v5_v0v1.v1makeld as text) as v1makeld
              work.TARGET_VALUES_TGD_v5_v0v1;
insert into target.MakeSet
              cast(work.TARGET_VALUES_TGD_v7_v1v2.v2id as text) as v2id,
                                                                                   cast(work.TARGET VALUES TGD v7 v1v2.v2name as text) as v2name
   select
              work.TARGET_VALUES_TGD_v7_v1v2;
insert into target.CitySet
select cast(work.TARGET_VALUES_TGD_v6_v0v3.v3id as text) as v3id, cast(work.TARGET_VALUES_TGD_v6_v0v3.v3region as text) as v3region from work.TARGET_VALUES_TGD_v6_v0v3
                                                                                   cast(work.TARGET VALUES TGD v6 v0v3.v3name as text) as v3name,
```

Declarative Approach

1. Formalization

clear notion of **desired** solution

2. Scalable algorithms

handle large datasets

Data Preparation Extract Map Clean

ID	FN	LN	ROLE	ZIP	ST	SAL
105	Anne	Nash	Е	85281	NY	110
211	Mark	White	M	15544	NY	80
386	Mark	Lee	Е	85281	ΑZ	75
215	Anna	Smith Nash	Е	85283		

Up to 25% of **business**, **health**, and **scientific** data is dirty: **errors**, **missing values**, **duplicates**

[https://www.gartner.com/doc/3169421/magic-quadrant-data-quality-tools]

ID	FN	LN	ROLE	ZIP	ST	SAL
105	Anne	Nash	E	85281		110
	Mark		M	15544		80
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- One <u>declarative approach</u> based on rules
 - Functional Dependency: zip code identifies state
- A repair is an updated, consistent instance

Computing an optimal repair is a NP problem

ID	FN	LN	ROLE	ZIP	ST	SAL
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- One <u>declarative approach</u> based on rules
 - Functional Dependency: zip code identifies state
- A repair is an updated, consistent instance
- An optimal repair is minimal in terms of number of changes between the original dataset and the repair

Computing an optimal repair is a NP problem

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- Multiple possible ways to repair a violation
- Domino effect: new violations could be generated by resolving a violation [Xu et al, 2013a]
- Approximate solution with heuristics

Rule Based Data Cleaning

- Functional dependencies [Bohannon et al, 2005], Conditional Function Dependencies [Cong et al, 2007], Conditional Inclusion Dependencies [Bravo et al, 2007], Matching Dependencies [Bertossi et al, 2011], Editing Rules [Fan et al, 2010], Fixing Rules [Tang, 2014]
- Each fragment covers a new aspect: axioms, complexity study, heuristic repair algorithm
- Sequence of repair algorithms: poor repair
 - 0.3 F-measure over real data
- Piecemeal approach misses evidence!

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$$\forall t_{\alpha}, t_{\beta} \in R, \neg(t_{\alpha}.ZIP = t_{\beta}.ZIP \land t_{\alpha}.ST \neq t_{\beta}.ST)$$

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$$\land t_{\beta}.ROLE = "E" \land t_{\alpha}.SAL < t_{\beta}.SAL)$$

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repair condition

$$t_{\alpha}.ST = t_{\beta}.ST$$

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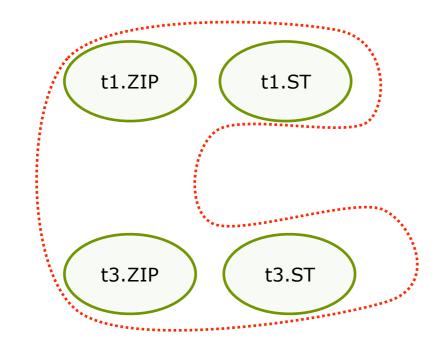
Two Steps for Cleaning

- Detect: identify constraint violations
- Repair: identify errors and suggest repairs
 - idea: exploit interactions among violations for better repairs

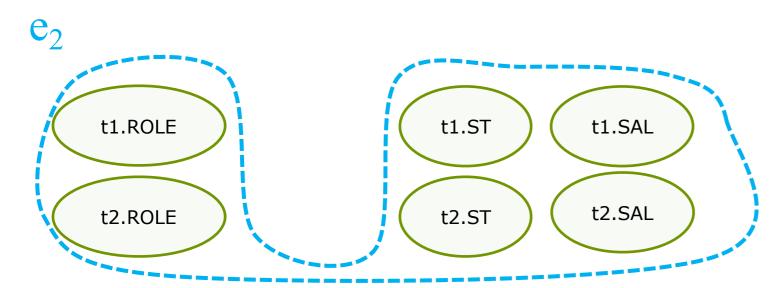
	ID			ROLE	ZIP	ST	SAL
t_1	105	Anne	Nash	Е	85281	NY	110
t_2	211	Mark	White	M	15544	NY	80
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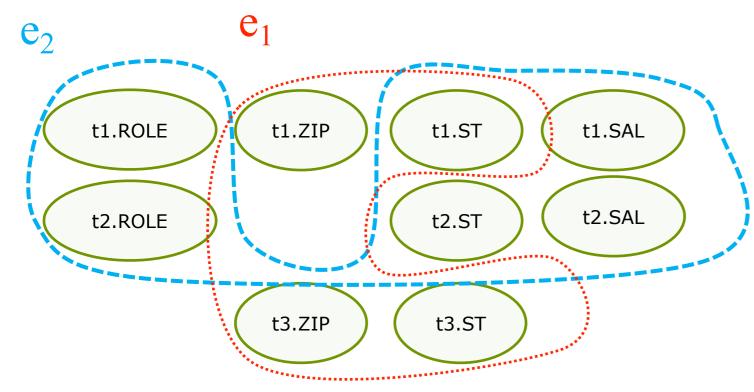
 e_1



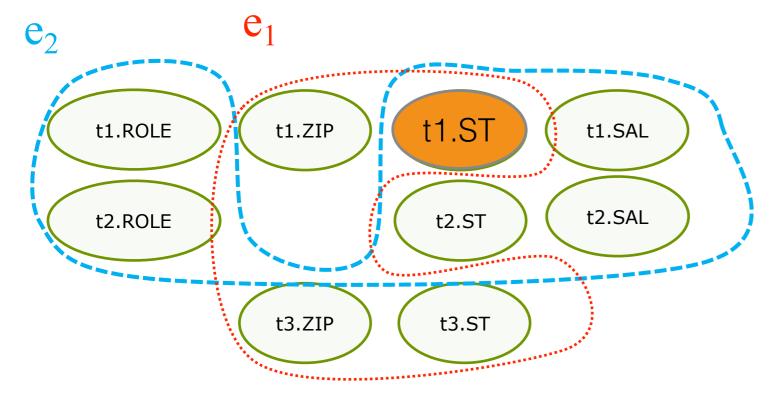
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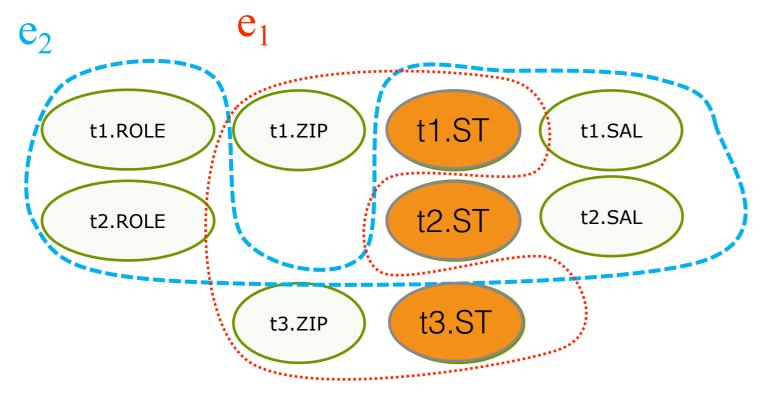


	ID	FN	LN	ROLE	ZIP	ST	SAL
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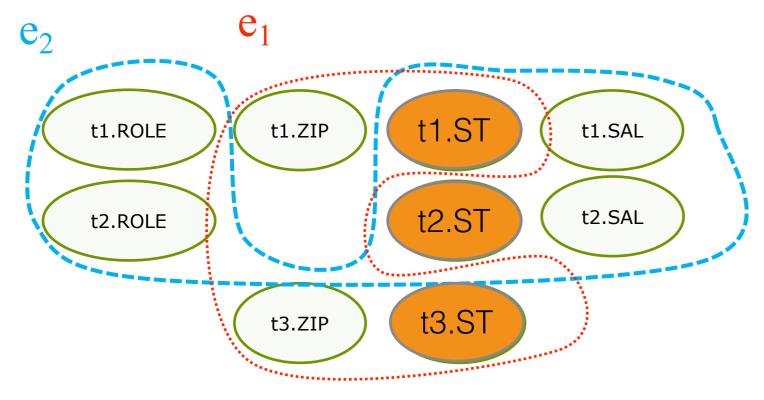
• MVC: t1.ST

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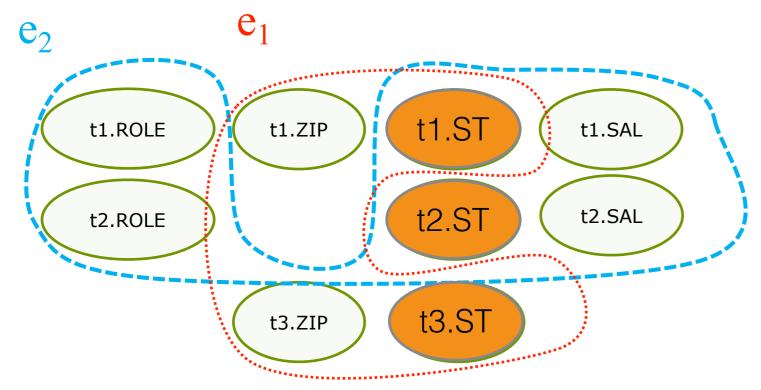
- MVC: t1.ST
- system:t1.ST != t2.STt1.ST = t3.ST

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- MVC: t1.ST
- system: t1.ST != t2.ST t1.ST = t3.ST
- update and iterate

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- MVC: t1.ST
- system: t1.ST != t2.ST t1.ST = t3.ST
- update and iterate
- Th: constant factor approx. algorithm

Experimental Results: DCs

Nine datasets, 4000 manually annotated tuples

		P	R	$\mid F \mid$
Company Employees #	24	0.74	0.17	0.27
Company Meet.	336	0.94	0.5	0.65
Credit Rating	48	0.6	0.75	0.67
Employment Change	24	1.0	0.88	0.94
Natural Disaster	24	0.8	0.5	$\mid 0.62 \mid$
Person Travel	48	0.61	0.82	$\mid 0.7 \mid$
Political Endorsement	48	1.0	0.59	0.74
Product Recall	177	0.9	0.9	0.9
Voting Result	24	1.0	0.6	0.75

0.84 0.54

Cleaning with Denial Constraints

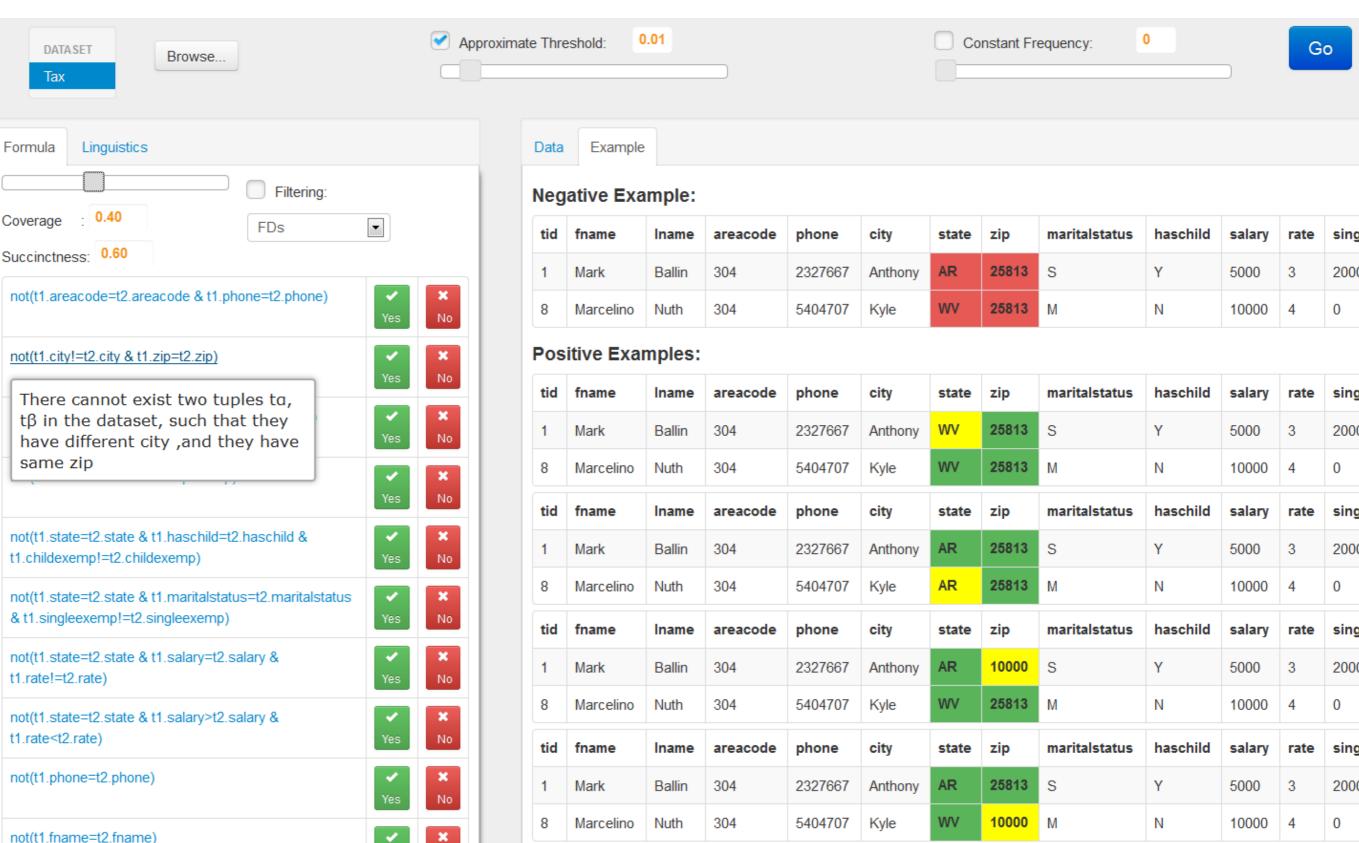
- Language: axioms, implication testing
- Semantics: partial order over groups of values
- Algorithms: constant factor approximation
- System: scalable, disk-based cleaning tools

Users define the rules: model for the background knowledge to be enforced on the data

Supporting Rules Discovery

- Large literature on Functional Dependencies [Kivinen and Mannila, 1995]
- More recent efforts on data quality rules
 - Conditional Functional Dependencies [Chiang and Miller, 2008]
 - Matching Dependencies [Song and Chen, 2009]
 - Denial Constraints [Xu et al, 2013b]

Discovering DCs



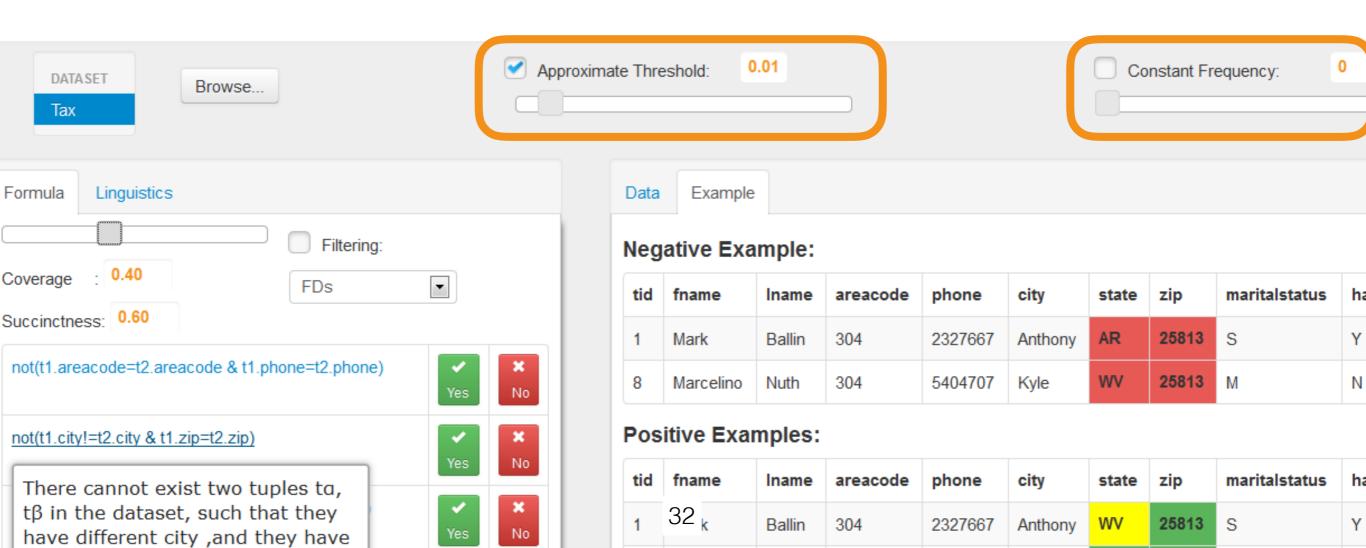
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 - Denial Constraints [Xu et al, 2013b]

Three Big Data challenges

- 1. **Noise** in the data: hard to set parameters
- 2. Search space is **exponential**: no trial and error
- 3. **Lots** of rules, unfriendly output for domain experts
- Same problem for other methods in curation: transformations, outliers detection, deduplication

Rule Annotated Over Data	# Annotated Tuples	% Errors
acquired company → acquirer company	217	26
$company \rightarrow employees number$	198	26
$company \rightarrow meeting type$	179	17
$ticker \rightarrow company$	1,906	4
$company \rightarrow new rank$	150	8
$person \rightarrow company$	186	14



New (ML/PL) tools to the rescue

DCs cleaning and mining [Xu et al, 2013a] [Xu et al, 2013b]



- Temporal rules from **noisy** data [Abedjan et al, 2015]
- Interactive discovery with domain experts [He et al, 2016]
- Synthesizing cleaning programs (UDFs) [Singh et al, 2017]

Program synthesis

name	address	email	nation	gender
Catherine Zeta-Jones	9601 Wilshire Blvd., Beverly Hills, CA 90210-5213	c.jones@gmail.com	Wales	F
C. Zeta-Jones	3rd Floor, Beverly Hills, CA 90210	c.jones@gmail.com	US	F
Michael Jordan	676 North Michigan Avenue, Suite 293, Chicago		US	M
Bob Dylan	1230 Avenue of the Americas, NY 10020		US	M

name	apt	email	country	sex
Catherine Zeta-Jones	9601 Wilshire, 3rd Floor, Beverly Hills, CA 90210	c.jones@gmail.com	Wales	\mathbf{F}
B. Dylan	1230 Avenue of the Americas, NY 10020	bob.dylan@gmail.com	US	M
Michael Jordan	427 Evans Hall #3860, Berkeley, CA 94720	jordan@cs.berkeley.edu	US	M







ML black box

Best F-measure Not interpretable

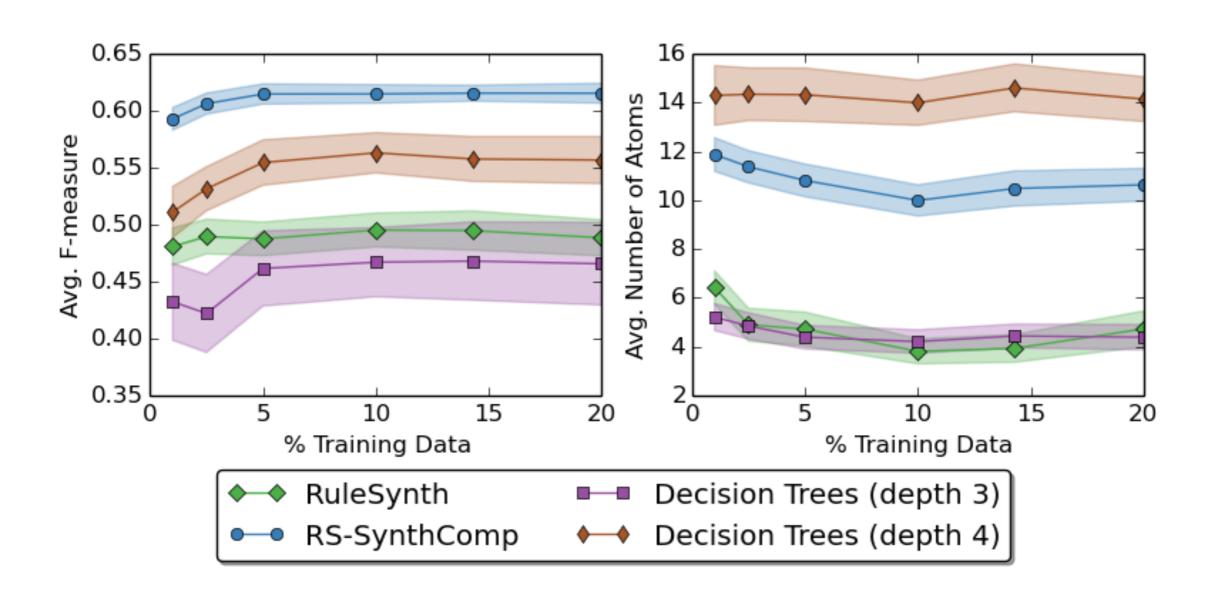


Lower F-measure Interpretable

```
\begin{array}{ll} \textbf{if} & (r[\mathsf{email}] \neq \mathsf{Null} \bigwedge s[\mathsf{email}] \neq \mathsf{Null}) \\ \textbf{then} & r[\mathsf{name}] \approx_1 s[\mathsf{name}] \bigwedge r[\mathsf{email}] = s[\mathsf{email}] \\ \textbf{else} & r[\mathsf{name}] \approx_3 s[\mathsf{name}] \bigwedge r[\mathsf{address}] \approx_2 s[\mathsf{apt}] \bigwedge \\ & r[\mathsf{nation}] = s[\mathsf{country}] \bigwedge r[\mathsf{gender}] = s[\mathsf{sex}] \end{array}
```

Tuneable trade off

Program synthesis



F-measure comparable to DTs depth 10 and SVM

Research Direction

- Rules for challenging applications
 - fact checking
 - identification of cyber attacks
 - recognizing credit card frauds

The **Economist**

at least two days

delay

How to fix the National Health Service

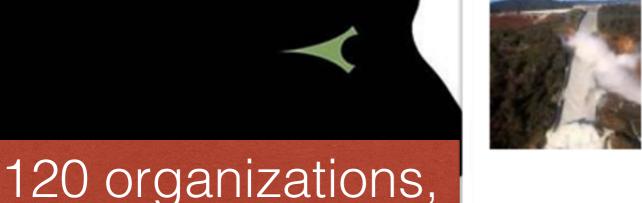
What is Gulenism?

Introverts: overlooked and undervalued

Rise of the wooden skyscraper

Art of

[www.opensources.co] 881 sources "~200 suggested waiting to be added"



California dam water level drops after massive evacuation

CNBC - 3 hours ago

Water levels dropped Monday at California's Lake Oroville, stopping water from spilling over a massive dam's potentially hazardous emergency ...

Officials won't lift evacuations for 188000 as flood danger around ... Fox News - 44 minutes ago

Crews prepare to seal California dam spillway that forced evacuations Reuters - 1 hour ago

Did President Trump Refuse to Give Federal Aid to California ...

Fact Check - snopes.com - 2 hours ago

Immediate evacuations ordered below damaged California dam

Opinion - The Star Online - 18 hours ago

Water level drops behind California dam, easing flood fears

In-Depth - The Denver Post - 3 hours ago













snopes.com

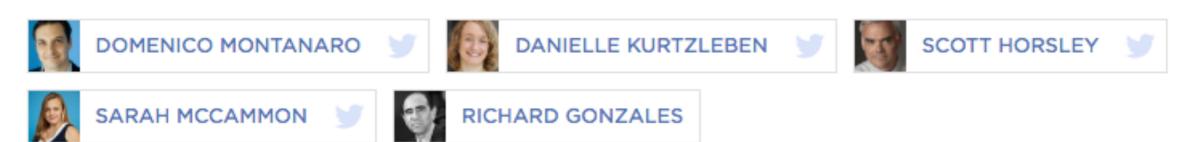
Fox News

Reuters

The Denver Po... New York Tim... Business Insid.

Fact Check: Donald Trump's Speech On Immigration

August 31, 2016 · 9:44 PM ET



But these facts are never reported. Instead the media, and my opponent, discuss one thing and only one thing: The needs of people living here illegally. In many cases, by the way, they're treated better than our vets. Not going to happen anymore, folks, Nov. 8. Not going to happen anymore.

The truth is the central issue is not the needs of the 11 million illegal immigrants or however many there may be — and honestly we've been hearing that number for years. It's always 11 million. Our government has no idea. It could be 3 million, it could be 30 million, they have no idea what the number is.

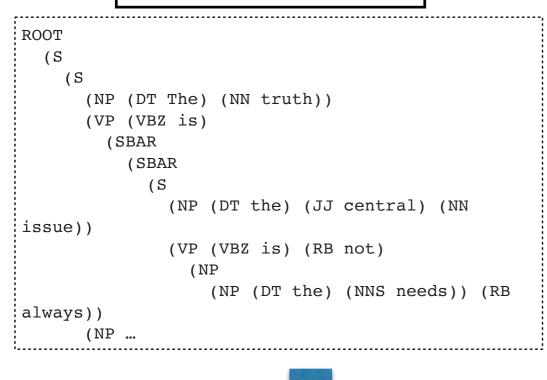
[The count of immigrants in the country illegally is an estimate, but several estimates put it in the same ballpark — and it's the 11 million ballpark, nowhere near 30 million. The Pew Research Center puts it at 11.3 million (a number that has held relatively steady for years, by its estimate, and is down by nearly 1 million from a recent peak in 2007). As of January 2012, the Department of Homeland Security put the count at 11.4 million. Trump has in fact made the 30

[http://www.npr.org/ 2016/08/31/49209656 5/fact-check-donaldtrumps-speech-onimmigration] 38 A 2011 report from the Government Accountability Office found that illegal immigrants and other non-citizens in our prisons and jails together had around 25,000 homicide arrests to their names. 25,000. On top of that, illegal immigration costs our country more than \$113 billion a year, and this is what we get.

For the money we are going to spend on illegal immigration over the next 10 years, we could provide one million at-risk students with a school voucher, which so many people are wanting.

While there are many illegal immigrants in our country who are good people, many, many, this doesn't change the fact that most illegal immigrants are lower-skilled workers with less education who compete directly against vulnerable American workers and that these illegal workers draw much more out from the system than they can ever possibly pay back. And they're hurting a lot of our people that cannot get jobs under any circumstances.

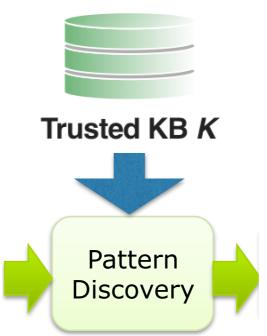
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#illegal

Immigrants

US

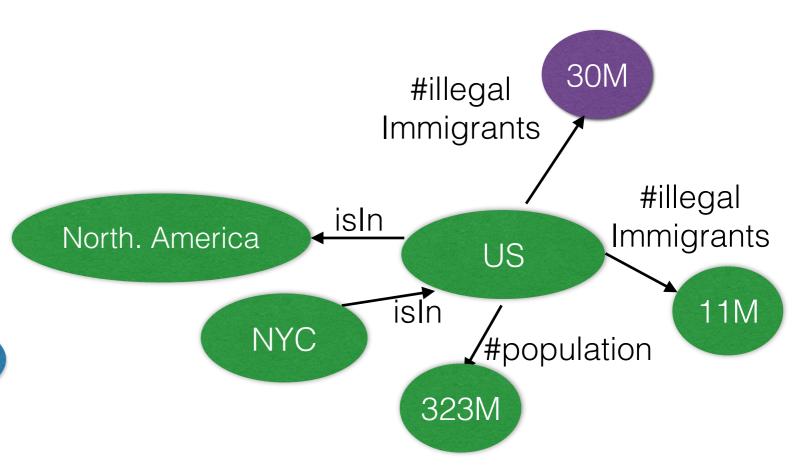


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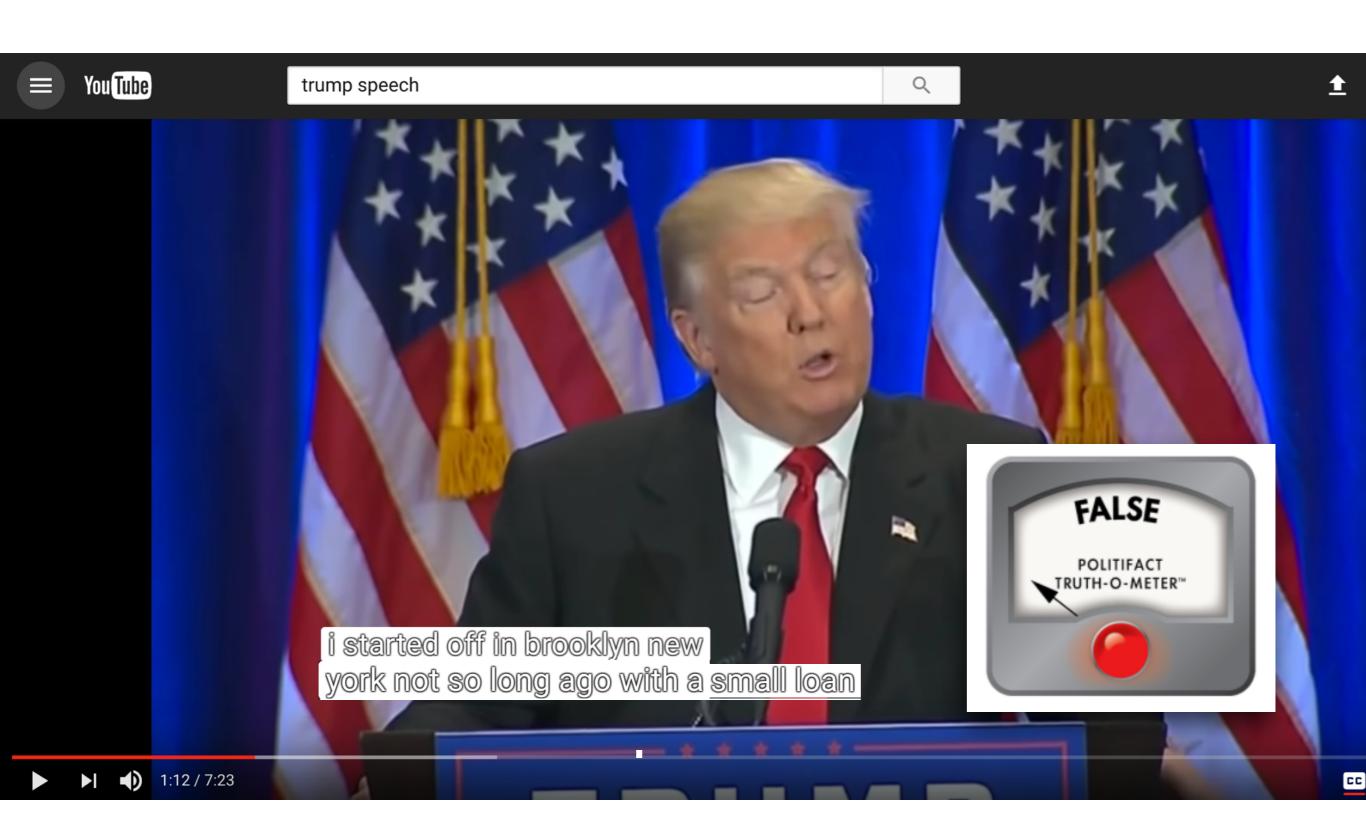
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30M



Make it explicable with **rules** over the KB!

Conclusions

- Big challenges in data cleaning
- No magic: large human involvement
- New tools for the existing problems
- New applications for the existing tools

Paolo Papotti papotti@eurecom.fr Gdansk, 11/9/2017